

Gallery Notes

May 1998

Official Newsletter of the LYME ART ASSOCIATION

Volume 8, Issue 1

1998 Promises Increases in Art Programs and Funding

FUNDRAISING GOAL OF \$250,000 FOR CAPITAL IMPROVEMENTS AND \$1 MILLION ENDOWMENT FUND

Year-end financial and program reports for the Lyme Art Association show the Association ended FY 1997 in a stronger cash position and was able to fund more art programs and exhibitions than expected. Special exhibitions, increased workshops and classes, including children's programs, all added to the busy Gallery Calendar for 97-98.

Budgeted for 1997 Income Revenues of \$38,500 and Expenses



PHOTOS BY DAVID WARD

T.M. Nicholas demonstrated his technique at the 1997 seminar workshops. Workshops are now year round. Call the Gallery for details.

of \$38,300, the preliminary year end report shows actual Income Revenues of \$77,599, an increase of \$39,099, including \$17,500 donated expressly to the Gallery Improvement Fund, and expenses of \$55,663, an increase of \$17,163, for a total budget surplus of \$21,936. [See Budget next



page.] The Executive Committee voted unanimously on March 10, 1998 to accept the Proposed Budget as presented for FY 1998 for presentation to the Annual Spring 1998 Meeting. The 1997 added revenues came largely from five areas: 1) Capital Improvement Fund donations; 2) Special Exhibitions (Emile Gruppe and His Contemporaries "Masterworks"); 3) Increased artist donations; 4) Year-round monitored sessions, classes and workshops, and 5) Increased door donations and admissions.

The Gallery remained open through December 22, 1997 to accommodate the Masterworks Show, which remained at the LAA through the first week of January 1998.

After a strong start with the Summer Workshop program, year-round workshops, monitored sessions and classes began in August and are continuing with more programming. The "Art Is" monitored session with an over two decade history at the Lyman Allen Museum in New London moved to the Lyme Art Association where artists now draw and paint in the natural light of the Gallery on Thursday mornings as well as at regular Wednesday monitored sessions.

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1998 PROPOSED BUDGET

	'97 Budget	'97 Actual	'98 Budget
INCOME			
Artist Dues	\$2,000.00	\$2,950.00	\$2,200.00
Associate Dues	\$8,500.00	\$8,559.00	\$10,000.00
Artist Donations	\$8,250.00	\$13,926.00	\$14,000.00
Door Donations	\$1,775.00	\$4,606.00	\$7,000.00
Jury Fees	\$865.00	\$1,371.00	\$2,100.00
Lease rental	\$4,740.00	\$4,740.00	\$4,740.00
Gallery Use Rentals	\$2,420.00	\$1,850.00	\$4,600.00
Special Exhibitions	\$ -	\$7,770.00	\$7,800.00
Interest Income	\$800.00	\$800.00	\$1,000.00
Monitored Drawing	\$1,960.00	\$2,367.00	\$5,860.00
Classes & Workshops	\$ -	\$10,675.00	\$20,000.00
Miscellaneous	\$7,160.00	\$485.00	\$4,000.00
Gallery Improvement Fund	\$ -	\$17,500.00	\$27,000.00
Endowment Solicitation Fund	\$ -	\$ -	\$12,000.00
TOTAL	\$38,470.00	\$77,599.00	\$122,300.00
EXPENSES			
Utilities	\$2,245.00	\$2,291.00	\$2,300.00
Insurance	\$1,380.00	\$1,460.00	\$2,800.00
Supplies & Equipment	\$1,000.00	\$3,804.00	\$3,900.00
Postage & Mailings	\$1,650.00	\$3,091.00	\$3,500.00
Special Events & Marketing	\$140.00	\$172.00	\$4,500.00
Grounds	\$3,000.00	\$3,000.00	\$2,500.00
Alarm System & Security	\$500.00	\$887.00	\$900.00
Printing & Typesetting	\$3,500.00	\$4,260.00	\$4,300.00
Repairs & Improvement	\$5,320.00	\$7,434.00	\$5,000.00
Roof Repair	\$ -	\$ -	\$27,000.00
Telephone, Fax Modem	\$ -	\$1,108.00	\$1,300.00
Accounting Services	\$1,520.00	\$1,120.00	\$1,800.00
Outside Services & Instructors	\$12,200.00	\$17,730.00	\$42,000.00
Employee Salaries	\$4,350.00	\$4,936.00	\$3,500.00
Employment Taxes	\$ -	\$1,637.00	\$1,200.00
Commissions & Fees	\$ -	\$2,475.00	\$ -
Models	\$1,500.00	\$1,326.00	\$3,800.00
TOTAL	\$38,305.00	\$56,731.00	* \$110,300.00
Surplus/Deficit	\$165.00	\$20,868.00	\$12,000.00



Treasurer, Shirley Cean Youngs reports a banner 1998 to date, with donations exceeding \$80,000.

YEAR-TO-DATE INCOME COMPARISONS

	1997 Actual	1998 Actual
January	\$2,265.39	\$8,818.17
February	\$1,406.09	\$4,089.00
March	\$3,613.25	\$14,143.38
April	\$629.85	\$69,207.84
TOTAL	\$7,914.58	\$96,258.39

* \$14575.00 received in 1997 transferred to 1998 for Roof Repairs; \$6253.00 General Fund Carry Over to 1998.

** Includes \$14575.00 transferred from 1997.



Joann Ballinger, President LAA

MEMBER PROFILE: JOANN BALLINGER

LAA's President Widely Recognized at National Level

The Lyme Art Association's current president and former secretary is a familiar figure among the artist community members, but Joann Ballinger's reputation and skill as a fine artist reaches beyond the shoreline.

Ballinger has won several prizes in recent years from the Pastel Society of America in New York City where she won the coveted Flora Griffini Purchase Award, the Marie Devor Memorial Award and the Honorable Judge and Mrs. D'Giovanna Award as well as prizes and awards from the Connecticut Pastel Society, and the Mystic Art Association. She has also been recognized with prizes by her peers at the Lyme Art Association. Her works are displayed and for sale in galleries on the East Coast and in private collections throughout the USA and abroad. Profiled in "Who's Who in American Women," Ballinger's works have been published in art books and

there is a reproduction series of fine arts cards. Ballinger, who was elected LAA's president in late 1997, also is credited with bringing the "Art Is" and Pastel Lessons workshops to the association after several years at the Lyman Allen Museum and more recently in downtown New London. Several of the accomplished "students" and established artists who have participated in these salon-style workshops for as much as two decades, have remarked on the special atmosphere at the LAA galleries. The natural lighting in the galleries and studio afford a special environment professional artists and newcomers are quick to appreciate.

Joann is fortunate to have had a combined education in fine art and business. She was graduated from the prestigious Norwich Free Academy where she majored in art at the Art School, one of only three secondary schools in the nation to have a comprehensive cast collection from early Roman and Greek sculpture in its own private museum, the Slater Museum. In addition to pursuing her career in the arts, Ballinger also earned an associate's degree in business from Mitchell College. She has used both sides of her education in creating and maintaining a successful art career in both painting and teaching, and now leading the Lyme Art Association toward the turn of the century.

Editor's Note: Each issue we will profile one or more LAA leaders and elected artist members. This is the first in the series. Next issue, learn more about VP Donna Gilbert. □



Fundraising Goal, continued

(Continued from page 1)

Also new at the Lyme Art Association are Friday morning pastel classes taught by Joann Ballinger and Saturday morning children's art classes taught by Laura Pringle.

The Wednesday morning monitored drawing sessions headed up by Bobbie Maiser for the Autumn 1997 session now continues year round with Bernie McTigue as monitor.

You may register on the day of the class at 8:45 am. Drop ins are welcome. Fees for classes are \$12 per session for walk-ins; discounts for advance payments. Monitored sessions cost \$7 for walk-ins; discounts apply for advance payment for ten sessions.

There are scholarships available based on need, so no child or adult should stay away due to hardships. Contact Executive Director Merja Lehtinen for arrangements. All inquiries will be kept confidential.



Monitored sessions on Wednesdays and Thursdays include models. Children's' fees include materials charges. Pastel class generally focuses on the still life.

The first Annual Winter Solstice Members' and Juried Show, chaired by Lou Bonamarte, had its debut in January 1998 with over 160 works arranged in the four seasons. The catered Opening was a great success with crowd of over 100.

The Capital Improvement Campaign headed up by Nelson White has set a goal of \$250,000 needed for major improvements and renovations in the next five to ten years. With \$17,500 raised in 1997, another \$8,000 in March, and \$62,000 in April, the money needed for the skylight repairs is available. See Chart. □

OBSERVATIONS AT THE GALLERY

BY MERJA LEHTINEN

It interests me to observe how people react to art, from the startled critics who write unabashedly in favor of the quality and variety of work they perhaps did not expect, to the artists among themselves who take time now and then to sit and talk about what they do:

"Art doesn't have to be three dimensional at all," he said.



Midsummer Festival volunteer Rob Braunfield paints a face. We need artists and associates to come do a wet paint demo this August 1st, from 10 AM to 4 PM

"No, but when it is, it can be beautiful," she said.

"I paint not to copy what I saw but to relay the light and the beauty that I witnessed," he said.

"I agree. I paint to show the beauty in what I saw," she said.

"Art should be loose," he said.

"Art can be loose or tight, whatever you choose," she said.

Even the art critics were enthusiastic this year in reviewing our Shows of 1997-98! The common theme we hear is that the quality of the works is more reminiscent of the founders than the recent past (admittedly, it is difficult to compete with the likes and reputation of an icon such as Childe Hassam, but remember our founders banded together and dared to put on shows when the mainstream rejected their ventures in Impressionism). Encouraging and nurturing each of our members to reach his or her potential and standard of excellence is the most important thing any association membership can do for one another.

(Continued on next page)

At a recent lecture I gave, I heard many people asking, "how do you determine quality?" Quality means different things to different people. Is it whether or not it sells? Is it true to a tradition? Does it break barriers of what was considered great and exceed expectations? Whose expectations? editor's? A gallery director's? A magazine director's? A buyer's? Fellow artists? It is an ageless question, but there is only one answer most artists can live with. Set your own standards of excellence and strive to meet or exceed your own expectations. Listening to your own inner voice is the way to succeed. Then, all else falls into place or becomes superfluous. □



President Joann Ballinger leads the clean up crew in creating garden walkways in full bloom last fall and now. Grounds Chairman Judy Chapman needs volunteers for the next clean up! Call 434-8368.

Kienholz Gave Talk on History of Old Lyme Art Colony

Kathy Kienholz, an art historian with the National Academy of Design in New York City, lectured on the history of the Old Lyme Art Colony Saturday, March 28, 1998 at the Lyme Art Association, the Gallery conceived and built by the founders of the colony which began exhibiting publicly in 1902. The evening's event began with a buffet dinner reception at 6 PM catered by Cloud Nine of Old Saybrook followed by the lecture and slide presentation by Kathy.

Kienholz, a Norwich native, was graduated from Norwich Free Academy, Smith College, B.A., art history, and Hunter College Graduate School, M.A., art history, and is currently working on her Ph.D. at the City University of New York Graduate Center also in art history. She has specialized in the turn of the century American art colonies which largely embraced representational and impressionism art forms.

"Kathy Kienholz brings a wealth of knowledge to the program," said executive director Merja Lehtinen.

"Few people outside the arts community realize just how important Connecticut was in the pioneering stage of American impressionism and its continuation later as a mainstream art form after its acceptance. The program was enlightening to those new to the subject and hopefully Mrs. Kienholz shed further light and new insights for those who have become expert on the history of the Old Lyme artists and the Lyme Art Association." □

Elected Life Members at 1998 Spring Meeting

Alva Curtis
Sultana Hanniford
Edgar Miner
May Nelson
Linda Shade
Harry Simpson

Capital Improvement Fund Objectives and Achievements

Goal: To raise \$250,000 to assure the long-term building integrity, institutional stability and program development at the Lyme Art Association to ensure a continuing commitment to educate the public on American representational art of past and living artists.

Phase 1: Objectives 1-3 October 31, 1997 - April 15, 1998 Funds Available

Objective 1:	Replace Leaking Skylights and Roof Tiles as Needed	Complete as of May 15, 1998
Objective 2:	Improve Handicapped Access, Bathroom Handrails, and Front Entrance	In Progress. Handrails Done in WCs, complete January 5, 1998. Front Entrance Access Under Reviews as of May 15, 1998
Objective 3:	Parking Lot Improvements and Increased Lighting	Scheduled for Completion May 15, 1998

Phase 2: Objectives 4 - 7 April 15, 1998 - October 31, 1998 Partial Funds Available, Additional Funding Required

Phase 3: Objectives 8 - 10 November 1, 1998 - October 31, 1999 Funding Required

***** \$250,000 Goal with \$89,868 Achieved**

Mrs. Ida White donated a substantial sum in honor of her late husband Nelson C. White.

The Lyme Art Association is the oldest continuous summer art colony run by artists in the United States. We are now a year-round art colony! We welcome your participation and hope you join us. This year is the most successful year in several decades! We have sound support from members and donors, which enabled us to increase to year round exhibitions and programs. Due to the generosity of members, donors and supporters as well as the success of our programs, we are able to repair our skylights and roof this year and continue other restoration projects throughout 1998. □

Capital Fund Circle Donors

Honorary Members

Mrs. Nancy Kriebel
Mrs. Ida White

Benefactors

Anonymous
Anonymous
Mr. John Knowlton
Mr. Nelson H. White
Mr. Joel Zakow & Friends

Artist Program Donors

Community Foundation of
Southeastern Connecticut



Cloud Nine's Andrea and Sadie DeVore prepares to chow down



LYME ART ASSOCIATION

P.O.Box 222 - LYME STREET - OLD LYME, CONNECTICUT 06371

ANNOUNCEMENTS:

Elected as Life Members at the 1998 Spring Meeting were: Alva Curtis; Sultana Hanniford; May Nelson Edgar Miner; Barbara Ferry; Harry Simpson and Linda Shade. Barbara Ferry's name was inadvertently not included in the Newsletter, but she was elected as Life Member.

Children's Classes: Ages 5 - 15 Saturdays

Pastel May 30, June 6, 13
Drawing June 27, July 11 and 18
Watercolor July 25, Aug. 1 and 15
Oil August 22, 29, Sept. 5

\$12 per session (9 am - 12 Noon) or \$30 for 3 weekly sessions

Call Laura Pringle for more information

Adult Art Classes: Ages 16 - Golden Years

Tuesdays through Fridays as Scheduled by Instructors
Please call Joann Ballinger for schedule.
Currently scheduled: Wednesday 9-12 Monitored
Life Drawing
Thursday 9-12 Art Is
(The Nude)
Friday 9-12 Pastel

Oil and Watercolor to be scheduled.
Lessons: \$12 per session (3 hrs)
Monitored Studio: \$7 per session (3 hrs)
10-class prepaid fee has discount

CALL

LYME ART ASSOCIATION CAPITAL IMPROVEMENT PLAN, 1998 - 2003

PROJECT TITLE	PRIORITY	DESCRIPTION	BUDGET	START/ COMPLETION DATE	FUND ACQUIRED	BALANCE NEEDED	NOTES
Roof Repairs	1	Replace Leaking Roof Tiles as Needed	\$27,000	2/98 - 12/98	\$27,000	-0-	Bid Assigned to Yankoe Remod- eler and done
Handicapped Ac- cess	2	Front Entrance: WCs	\$20,000 - \$40,000	1/99 - 12/99		\$20,000 - \$40,000	Impacts comple- tion entrance & elevator
Parking Lot Improvements	3	Front and rear parking re- designed for pickup/drop-off and up to 60 spaces; engineer- ing survey; soil analysis; grading; lighting; design; zoning approvals for driveway	\$38,000 - \$50,000	6/98 - 12/99	\$50,000	-0-	Period design lighting and all other work must be put in site plan for Historical District and Town Approvals. Mach- nik Corp. & Zoleck Electric, in progress
Palladian Front by C. Platt; Comple- tion Pedestrian access	4	Front entrance was originally designed by C. Platt to include a Palladian style entrance; this would be adapted for handicapped access as well as improving walk	\$29,000 - \$60,000	6/00 - 12/00		\$29,000 - \$60,000	The front walkway is not up to code
HVAC	5	Install central air and heat for climate control	\$21,000	6/98-12/98		\$21,000	
Office/Closets	6	Build Office and storage area in dead air space	\$30,000	1/99 - 12/99		\$30,000	
Refurbish Gallery Floors	7	Sand, stain, pro- tects wood floors	\$13,000	1/99 - 12/99		\$13,000	
Replace Wooodsiding, S Gallery Priority	8	Replace walls	\$5,000 - \$30,000	1/00 - 12/03		\$5,000 - \$30,000	
Protective Guadrails and Border Live Fencing	9	Pond needs guard rail; Living fence	\$5,000 - \$10,000			\$5,000 - \$10,000	
Gallery Lighting	10	Rewire; install tracks	\$5,000 - \$9,000	9/98 - 12/98	\$8,000	\$1,000	



LYME ART ASSOCIATION
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We'd Rather Be Painting, But...



Anne Pierson, Nancy Gladwell (or is it under that hat?) Nancy Schwartz and Al Perry make up a great "clean-up" crew. New volunteers are needed for the next clean-up date! Call Judy at 434-8368.